

PHOENIX



DETACHED

YOUTH PROJECT

Initiated by
young people and
creatively delivered
for young people

MISSION STATEMENT

Working with young people to develop their ideas and supporting their life choices and education



Charity number 1106223

ANNUAL REPORT 2017



FOREWORD

After thirteen years the quality and skills of the Phoenix Detached Youth workers to effectively work in depth with 405 individual local young people is impressive. This is done by the equivalent of two and a half full-time youth workers.

The range of the work and quality of service delivered to local young people was highlighted in an independent evaluation by Dr Ann McNulty who interviewed a wide variety of agencies from various backgrounds and a range of young people involved as individuals or in groups with the PDYP.

Since 2014, PDYP have enjoyed the support of the Mayor and local councillors. Young people realised their dreams

of creating an advanced skate park (Phoenix Bowls) at the Parks Leisure Centre. Working with NTC, £68,000 has been raised and the Park is due to be completed in 2017

The work of our trustees is invaluable to the project and we would like to thank them for all the time they have given to supporting the young people of the area. We also gave an award to our ex-chair Jim and ex-Treasurer Lynn for their years of service to the local community as volunteer Trustees, we wish them well in the future. We would also like to thank our funders, local business' and partners for making the work possible.

Angela Horncastle – Chair person

Achievements of the year

- 1 We have contacted and built long-term relationships with 405 different young people (245 males and 160 females) resulting in a total of 5,202 interactions.
- 2 The Phoenix Detached Youth Project (Phoenix DYP) has been successfully recognised as an Investors in Children Service in 2017.
- 3 We successfully supported 11 young people into work this year and 10 into training.
- 4 Local young people's dream of an advanced skate park (Phoenix Bowls) at the Parks Leisure Centre has been realised and will be built in 2017. We thank the Mayor and local councillors, North Tyneside Council for working with us by raising £68,000 to make young people's dreams a reality.
- 5 We successfully developed and are working on a range of projects in partnership with our local valued partners Cedarwood Trust and Meadow Well Connected to deliver a service for 0-80+ year olds for the local community between us and supporting the Chirton and Riverside plan.
- 6 Our contract to deliver health and wellbeing to young people on the estate on behalf of North Tyneside Public Health has been successful in partnership with Active N.T (North Tyneside Council) and a range of other partners.
- 7 A borough wide group to support LGBT young people is now successfully up and running, supported by ourselves and delivered by The Base (Barnardo's).
- 8 We continue to deliver Helping Hands which is a borough wide service in partnership with Connexions, North Tyneside for young people regarding their mental health and emotional wellbeing. This year we increased the number of groups from four to five with 63 young people accessing the groups.
- 9 Our community champions have volunteered to support Owen Pugh food bank, created a film to promote organ donation and produced an educational performance that will be performed in local primary schools to promote healthy organs, titled the "The Organs Fight Back".
- 10 6 young people have participated and completed the Phoenix Construction Scheme. All participants have gained new skills and qualifications, resulting in some securing employment. This has been in partnership with N.T.C Learning Alliance, Norham High School, John Spence School, PALS, Connexions, Owen Pugh, Carney Consultancy, North Tyneside Chamber of Commerce and local construction companies.

Your Community Needs You

I retired from being chair of the Phoenix Trustees last year after treatment for cancer. My wife Lyn who was also a Trustee retired at the same time.

We are both proud to have been a part of the project's success and continuity and were always amazed by the dedication, hard work and determination of Mike and his team. I would also like to say that the volunteers and students on placement quickly adopt the Phoenix approach with enthusiasm and contribute a great deal. In providing support to the project, the project supports them in their careers.

We were proud to be unpaid volunteers with the other trustees and assist in strategy development and direction. We give our praise to them and wish them further success.

What I would like to add, is an appeal to the wider community. Mike and his team need support. The team build confidence and ambition in their users and need help in developing users skills. If you have a skill that you think an interested young person could learn on a paid or unpaid basis, please get in touch with the project. Could you provide job experience so that a young person can develop a work attitude and be equipped for interview? Get in touch with any of the team and they will discuss it with you. Please don't forget the basic skills we all need in independent or shared living - budget control, shopping, cooking and being a good neighbour. In providing for the project you could also get something back - the satisfaction of helping and being useful; being part of a team and a supportive community. Good luck to you all.

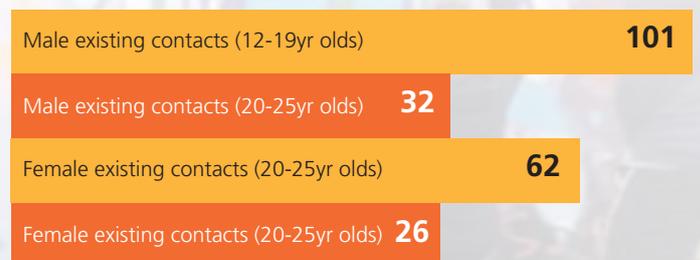
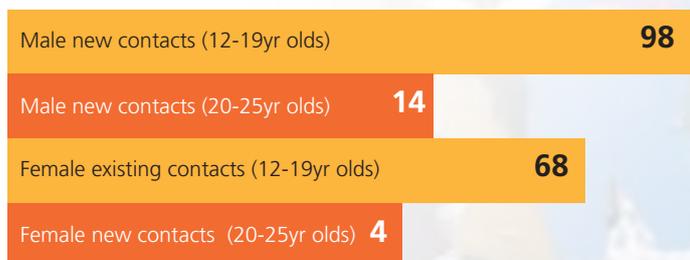
Jim and Lyn Robson



DETACHED YOUTH WORK

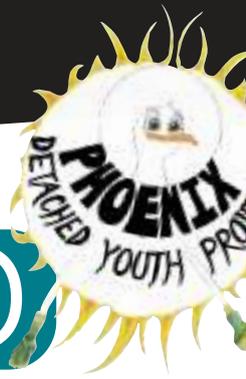
Building relationships with young people on their terms, at their own pace, and in their environment continues to be vital to our success. By spending time and resources getting to know young people, listening to their ideas, projects and concerns, five nights a week would not be possible without full-time staff, our sessional staff and volunteers. Our two street spaces continue to be used for urban arts and over 250 people turned up to this year's Phoenix Street Jam.

Young people's dream to develop an advanced outdoor skate park at the Parks Leisure Centre for BMX, scooters and skateboarding (the Phoenix Bowls) has been achieved with the support of the Mayor and local councillors raising £68,000 and will be built in 2017. Who says detached youth work isn't effective!

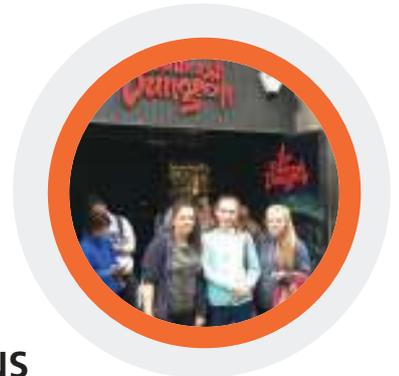


Total number of different young people is 405 (245 Males and 160 females)

In terms of interactions there were; **5,202**
1,345 interactions through one to one work
1,709 interactions through group work
2,148 interactions through detached youth work

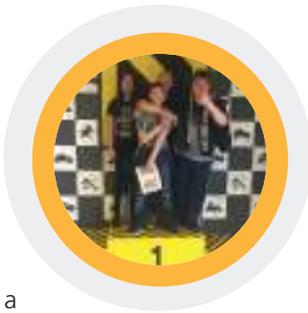


YOUNG PERSON LED ACTIVITIES AND GROUP WORK



BANTA SQUAD

This group is a mixed group of lads and lasses from the area. This group continues to be involved on a regular basis. In the past years they have successfully raised £500 towards Go Karting and also a trip to a Lightwater Valley, which they visited in the summer. They continue to come in on a regular basis to arrange activities and access the project.



BESTIES

This group continues to be involved with us despite their lives following different paths. It's great that they have kept in touch with each other and Phoenix DYP since finishing school. They have taken part in a range of activities and occasionally bring younger siblings with them. Some of the group have successfully gained employment and we continue to support the others on a one to one basis.

FAMILY GROUP

We initially met this group of young women when they were involved with Meadow Well Connected as part of their transition from their organisation to us. Although the group members have varied over the last few years, a core group still remains involved. They have done a range of activities but one of their highlights was a day trip to Edinburgh which they were able to do as a result of applying to 'The Key' for funding.

"We had a great day in Edinburgh. The Camera Obscura was amazing, all of the special effects were really cool and we got some great photos. The summer of 2016 saw everyone playing Pokémon on their phones and we got to see the real Pikachu. We also enjoyed when I got scared in the dungeons and even going on the train was a new experience as two of us had never been on a train before".

Young women, 15 years.

GALAXY PENGUINS

This group have been involved with us for many years, despite some of the group members changing over the years a core group has remained. Their highlight this year was a residential to Daleby House in Beadnell, where they enjoyed time away from everyday life. Some of the group members have played significant roles in other areas of work with PDYP including the designing of the lanyard and the organ donation projects. (See separate sections).

"I come to the Phoenix on a regular basis because it gives me and my fellow group members a release from the stress of everyday life and gives us an opportunity to do activities that we would never be able to do otherwise".

Young male, 17 yrs.

"Doing activities, it's like a long team building exercise - it really brings us closer together".

Young woman, 15 years

KUWAI POTATOES

This is a group of young women who we have worked with for just over a year. We have regular contact with them through our detached sessions at Norham High School. The highlight for them this year has been an overnight residential to Daleby House, Beadnell where they enjoyed canoeing and cooking. They have spent time at the recording studio singing and done various activities such as laser quasar and trampolining.

"We like doing things with Phoenix DYP as it gets us out the house, doing something productive and interacting with friends". Kuwai potatoes. Young women



MEADOWELL SEA DOGS

This continues to be an effective way of raising self-esteem and confidence with older marginalised, NEET young people. This year saw fantastic weather with the group wilderness camping and sea kayaking for three days around Oban in Scotland in May. They covered 60 kilometres in three days and did a six mile open sea crossing to the isle of Mull waving to people who passed on the ferry. They camped on Mull and returned to the mainland amazed at what they had achieved. Two of the group are now helping us set up an ambassadors group to promote the Phoenix to other young people, funders and the wider community in order to help promote our service.



NORHAM MAD DOGS

The N.M.D's have been involved with us for over a year now. After initially getting involved with the PDYP last year based on their interest in trampolining the group set themselves up as 'The Key' group. As part of that they successfully raised money to visit trampoline parks. They also took part in an overnight residential to Seahouses in the summer where they got a chance to go kayaking and have a good time together.

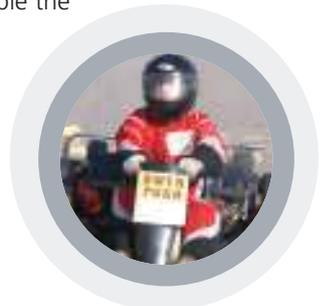


PEANUT MUSHROOMS

The peanut mushrooms are a group of young lads who have continued to come in and do activities with us. They helped us raise money through the Scholefield Trust, which gave a large group of young people the opportunity to go trampolining.

RESIDENTIALS

Residential continue to be an important aspect of the work we do with young people. Residential can offer young people a range of opportunities from the chance to spend some time away with friends and witness new surroundings with an opportunity to focus on goals, such as future employment. This year has seen PDYP spend 17 nights away with different groups in places such as Seahouses, Hexham, the Lake District and Oban. Some of the things that were covered whilst on Residential have included employment, organ donation, creating a PDYP promotional resource and being healthy. We would like to thank Adventure holidays for the use of Daleby house at Beadnell.



"Going on a residential with Phoenix DYP meant it was nice to spend time with friends, away from home, having fun and getting to do activities like canoeing and cooking".

Young woman, 15 years

SUPER TRAMPS

The Supertramps have been involved in the PDYP for 5 years now and continue to take an active part in the PDYP. A lot has changed for the groups this year as many within the group have now progressed to college and apprenticeships. They still come in on a regular basis to arrange activities, for advice and information.



THE NORHAMMERS

This group of young women have been involved with us since they were 13 years old and are now in their early 20's! They don't get the opportunity to meet together as a large group very often due to work and family commitment. One of the group members has recently moved to America to work which is a fantastic opportunity for them and a farewell meal was arranged. It's been lovely to work with them over the years and share their journeys, whilst supporting them along the way. Several of them who are now parents have taken on additional responsibilities within the parents group as they are good at organising things and have raised money for the group. Two of the group have agreed to be ambassadors for the Phoenix in promoting the project to funders and other young people.

"So much positive things comes out of you guys, you have helped me with loads and many, many more. Not just nice people but people you can call friends. You all deserve a medal". Young woman, 25 years

THE SCOOTER BOYS

The scooter boys have had an exciting year. After a trip to Unit 23 late last year, the scooter boys have continued to visit different skate parks, including Dynamix as a way of developing their skills. They also got the exciting news in January that the North Shields skate park will be expanded this year. See Phoenix Bowls section.



YOUNG PARENTS - INCLUDING; HOPES AND FEARS, ADVENTUROUS MAMS AND CANNY DADS GROUPS

Over the last year we have had several new mums join the group as well as young people we have known for years becoming parents themselves. Due to some of them having existing links with others, there has been a range of activities in smaller groups whereas at other times all of the mums and children have come together. There have also been trips for young parents, dads and their children, as well as whole family trips. Over the year, the different groups have enjoyed arts, crafts and baking in the project as well as trips to the farm, beach, Beamish, panto and Pots and Pancakes. Some of the mums raised money through 'The Key' which enabled them to enjoy a trip to Flamingoland which was great for the different ages of the children as there are animals as well as rides there. Thanks to the generosity of St Johns Church, Percy Main we were able to hold our Christmas party for all the parents and their children who were entertained by Magic John, our own snowman and finished off with a visit from Santa.

Thanks to the continuing generosity of a grant from The Elswick Lodge Trust we are able to support young mums in times of need. This can be towards; baby equipment, school uniform, furniture, white goods, carpet etc. These grants make a massive practical difference to women and their children.



ONGOING YOUNG PERSON LED PROJECT AND ONE TO ONE WORK



CUTS BOTH WAYS

This project continues to be an important issue. With a few key young people moving out of the area a new knife crime project was not possible. We have continued to work with individuals around the issues of the actions and consequences of carrying and using knives. Sadly, one young man left the area due to being a victim of knife crime.

EMPLOYMENT

The area continues to be one of the highest areas of unemployment in the country. Our role is to support the young people to develop self esteem, resilience and employment skills which will help them when applying for jobs. We work closely with Meadow Well Connected who support access to computers for young people. Working in partnership with N.T.C Generation North East team continues to be important to create more effective support for local young people. We have supported 11 young people in to work and 10 in to training. The Phoenix Construction Scheme also has been a success (see separate section). Our relationship and commitment towards young people from local businesses continues to be positive.



"I don't know what people around here would do without the Phoenix DYP, because they get stuck in and practically help people when they need it". Young male, 21 yrs.

"They've helped people in to jobs. They give a push up when people are on the slope down. I just didn't know how to do it, that is plan how to go to college. A lot of young people don't know which path to take. They help you to have a clear path. They're an extra lifeline and they give you a chance".

(Young person)

"One young woman applied for almost two hundred jobs before she got one, and it was hard for her family to keep giving her the support she needed. Young people get out of the routine of getting up and thinking positively. Depression goes up as young people get older. After nineteen most things drop off. There isn't a lot for twenty and twenty-one year olds. Phoenix works with them and gives them something to do and helps them plan ways of getting in to employment".

Exerpt from Dr. Ann McNulty – External evaluation report



HELPING HANDS

Helping Hands supports young people with their mental health and emotional well-being and continues to be a successful partnership between PDYP and Helen Heslop from Connexions, North Tyneside. It is the one service we offer to young people across the whole of North Tyneside.

Due to an increase in demand over the last 12 months, we have increased the number of groups we offer from four to five, with 63 young people being involved. The majority of referrals continue to come from CAMHS (Child and Adolescent Mental Health Service) followed by various schools and Connexions as well as other statutory providers and Voluntary sector organisations.

The group work over the last year has focussed on discussions and providing practical strategies on a range of issues e.g. stress, transition periods, anxiety, resilience and friendships. Some of the group have also taken part in creative sessions and we are fortunate to have had the support of two local businesses to do this; Pots and Pancakes have enabled the group to experience pottery painting and Gail from Happy Planet Creative Arts introduced the group to felting. Creative sessions prove to be a popular way for young people to express themselves whilst enabling informal conversations to flow.



Outside of the fortnightly term time sessions we also incorporate activities into the holiday programme. This gives young people the opportunity to try activities they may not otherwise have had. Last year this included; games rooms, Kirkley Hall, going for a meal and two overnight Residentials. These experiences have encouraged young people to; plan their time, use public transport, make decisions on what they want to do, cook etc. Giving them a wide range of practical life skills.

For the last 6 months, a new charity 'US' have been working with one of the Helping Hands groups in partnership with Sport North Tyneside in order to enable young people to access sporting activities. It has been fantastic that the group have done this without our support as it shows their improved confidence and faith in each other. Not all of the group members have chosen to get involved but for those that have they have benefited from the additional opportunity.

Additional one to one support is offered to all group members throughout the year and often this support has an education, employment or training focus. Hence the importance of partnership work with Connexions.

We are delighted that one of the group members who last year made a film "What you struggling with?" won Young Volunteer of the year award at VODA's Award ceremony 2016. She was presented with her certificate and prize by the Mayor of North Tyneside, Norma Redfearn.

"Helping Hands has developed me a lot; I've made new friends and feel more confident. Coming to Helping Hands gives me a reason to get out of bed on a Thursday. If someone was thinking of joining Helping Hands I'd say...it's friendly, they don't judge, they are really nice people and they listen to you".

Young person, 16 years

"I got involved with the Phoenix because it allowed me to become more social and the staff are really easy to talk to".

Young male, 16 yrs.

As well as asking young people to fill in an evaluation form when they decide they no longer need to attend Helping Hands, we have recently started to ask parents/guardians for their feedback. The following is a quote we received recently.

"Helping Hands helped my daughter with her confidence. Although she is shy she tried her best to join in and enjoyed the discussions and activities. It helped her integrate back into school after five years of being home schooled. A big thank you to the workers for being supportive and kind to my daughter. Children and teenagers really do benefit from Helping Hands in giving them the opportunity for someone else to talk to and deal with their problems".

Parent of a young person who attended Helping Hands

INTERGENERATIONAL WORK

Young people from PDYP continue to meet up with residents from Chirton Lodge, Anchor Trust. The fortnightly shopping trips continue to be popular, especially over the winter months and some residents use it as an opportunity to get out of their flats for a couple of hours even if they don't need any shopping as they know there will always be someone else having a cuppa in the café whilst others shop. We also had our annual trip to the Panto and this year we watched Aladdin...oh yes we did!

"Just a few lines to say how happy after all this time we are to be still working with the Phoenix detached youth project. We are all really grateful for everything they do for us especially when they take us out for our shopping in the minibus, this is a God send for all of us that go, as it means we can get larger items of groceries and not worry about carrying them back home, the young people and staff even help us carry them back in to the scheme if needed, we really do appreciate this. We have had some great games night with the youths and also some lovely outings with staff and the youth, both giving us a helping hand when needed. I have now known the staff for 5 years and can honestly say they are all a great crowd and so friendly and approachable, we all look forward to working alongside them in the future".

Mrs H. Gilboy, Chirton Lodge resident



MENTAL HEALTH

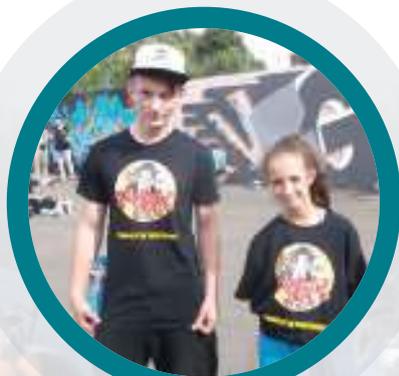
Young people and their mental health has been a growing part of our work since 2005. We support young people on a one to one basis and through our Helping Hands groups (see separate section). There are a lot of issues that impact on young people's mental health and we work with young people to address these issues. Where appropriate we support young people accessing specialist services such as CAMHS, Adult Services and Talking Therapies. Sadly this year we have also supported people in extreme crisis with their mental health and several young people have ended up receiving inpatient treatment. We have kept in touch with these young people whilst they have received treatment and continued to support them when they have moved back home.

ONE TO ONE AND CRISIS WORK

Work with young people on a one to one basis is a significant part of our work. This includes young people in immediate crisis as well as those needing ongoing one to one support. Over the last 12 months we have supported young people on a range of issues including; homelessness, education, employment and training, food and fuel poverty, domestic abuse, substance misuse, relationship issues and health (physical, mental and sexual). With many young people, we use a 0-10 scale or our Star of success to help us assess their needs. The benefits of this include; allowing young people to identify which issues they need support with, helping us to work with them to make positive changes and enabling them to track their own progress. Thanks to support from individual donors via the Rainmaker Foundation and the Greggs Foundation we have been able to support people with grants which have been used for things such as; gas, electricity, white goods, carpet, travel and furniture. We have also supported people via our food bank (see separate section).

PHOENIX JAM

2016 saw us run our 6th annual Phoenix jam. The event was organised by young people from the Phoenix DYP and Conor O'Kane from the Bad Taste Cru. The event was a huge success with over 250 attendees. The event was sponsored by Owen Pugh Holdings (main sponsor) WJR True Potential, North Tyneside Council and Soled out Signs. Two of our local young people entered into the break dance competition, which they enjoyed. There were also opportunities for young people to try music and graffiti art. Active North Tyneside supported the event by providing sports such as basketball. They also brought their smoothie bike, which was a huge hit with the attendees



SEXUAL HEALTH AND C CARD

Talking to young people about healthy relationships and sexual health is a very important aspect of our work. As part of this, we discuss the subjects of trust, consent, respect and delay. Where appropriate we can talk about contraception and offer the C-card scheme, which enables young people to access free condoms. We also have postal kits for Chlamydia and Gonorrhoea.

We have seen an increase in the number of young people accessing us for C Card over the last 12 months and some of this appears to be a result of school nurses changing their focus. We are offering the C Card scheme as part of our weekly detached session in Norham High School. If young people need additional support, access to alternative contraception or STI screening, we signpost them to the One to One Centre or Meadowell Clinic.

This year we have continued to support staff at the One to One centre by co-facilitating the training they offer to professionals regarding sexual health and C card. Our input is seen as being valuable as we are able to offer an insight into working with young people.

TAGS TO ART

Our Graffiti project continues to run at our street spaces with over 400 art pieces created this year. It continues to be a good opportunity for artists both young and old to spray paint in a safe and legal environment. As part of the development of the project we have now started using one of our young artists as a tutor, he has been involved in supporting young people from Norham High school as well as being involved in creating a mural with The Princes Trust in an area near the Coast Road that was constantly being tagged. Since the art went up the area has seen no more vandalism.

WHO AM I? WHERE AM I GOING?

This programme has continued to be important and is now in some cases linking to Active North Tyneside Gym passes and a programme to improve physical and mental wellbeing in preparation for work. Our continued support from Karting North East over the past eight years in supporting our community go-karting project, Meadowell motors has enabled us to do effective one-to-one sessions with individuals because of Karting North East support package. This allows the PDYP to take groups of 6 individuals Karting and whilst some of the group are using the karts, we can sit with the others on a one to one basis and identify their journey through our 0 to 10 and star of success systems. Karting North East are a valued business supporting the Phoenix DYP. Our Star of Success continues to be used and the 0-10 scales enable us to work with individuals to identify what they need support with so we can assist them on their journey and tackle barriers and blockages in their lives.

"I have a Star of Success file here that shows who I am and where I am going. I have an action plan and I get one to one work looking at where the blockages are, and the star diagram shows the work experience I've done. You can see the progress in each of the five areas. That's me, there's pride because I can build it up and I can see it". (Young person)

DEVELOPMENTAL AREAS OF WORK



LANYARDS

Several young people who are known as our Community Health champions have supported us with the writing and designing of our new Lanyards and information cards. These new cards will be given to young people who want to find out more about who we are and what we do. There are 9 double sided cards on the following topics; What is Phoenix detached youth project, Activities group work and project work, Young people in crisis, One to One support, Relationships and sexual health, Mental Health, Domestic Abuse, LGBT, Education Employment and training.

LGBT

After identifying and highlighting a need for a support group over a year ago, we are delighted that this year has seen a group being established. Due to our capacity at Phoenix DYP and there being a need for a borough wide service, The Base at Whitley Bay offered to host and run the group. We have referred a significant number of young people to the group and have supported the group on several occasions. We have worked closely with The Base and are providing additional one to one support for young people who live in our catchment area.

" We have had active support in the development of the LGBT group from Becky at Phoenix DYP. Initially we met with a number of professionals and identified the need for such a group. At the start we had some young people that they were in contact and Phoenix referred them into the group. Becky has supported the group directly on a couple of occasions as a second worker when we have had trips out. This sort of support from other voluntary sector agencies is vital in the development of new services. Thank you".

Caroline Waitt, Project Worker, Barnardo's, The BASE Young People's Centre

MEADOWELL NOTES

Our relationship with the Notes Music Studios has continued to develop and we have supported this business to develop their social interest project 'Access All Music'. The dream is to develop an amazing music society for the local community. In partnership, we successfully used the Proctor and Gamble funding to pilot a four week course, one afternoon a week for young people with additional needs from Norham High School. This was a great success, allowing young people to use a different environment to express themselves.

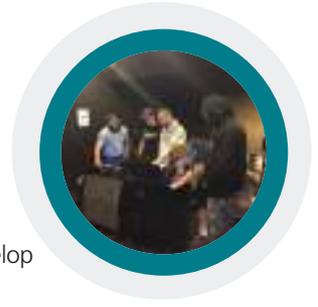
"The Phoenix has opened doors to opportunities I never thought possible with my music and writing songs. They have also got me help when I was struggling with substance use and mental health issues". Young man age 22

MY BEAUTIFUL HEART

This group have become effective community champions, with each young person spending over 50 hours creating a film promoting organ donation featuring music and lyrics they have created.. This project has been supported by Robin fry, Note Studios, Active North Tyneside, NTC, Public Health NT and the Parks Leisure Centre. The group has also worked with Steve Barrigan to create a performance called "organs fight back", looking at the importance of your organs and why you should look after them. This is a work in progress, which we hope to complete in the next year. We hope to perform this piece in local primary schools. This project has been kindly funded by Northumberland Children's Trust.

PHOENIX BOWLS

This project was initially started in 2014 after taking 2 groups to Unit 23 in Scotland. On the return journey, we asked what young people's dream Skate Park would look like in North Shields. They identified the need to expand North Shields Skate Park so it was more suitable for advanced riders. After several years of planning, the funding has successfully been raised to see a large bowl system built onto the pre-existing skate park. We are anticipating this will be Autumn 2017. This will increase the scope for use of the park by riders. We would like to thank the young people for all their hard work on this project as well as North

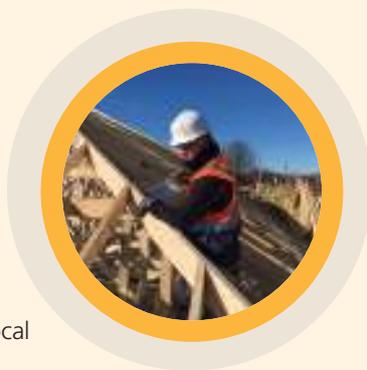




Tyneside Council for all the support in gaining the funding. We hope to have an opening event when the bowls are complete and are working in partnership with Active North Tyneside and local young people to develop a training programme delivered by tutors which will allow young people to gain skills in riding and skating in the bowl.

PHOENIX CONSTRUCTION SCHEME

The project harnesses the power of people in statutory agencies and the local business community, for the benefit of local young people.



The Phoenix Construction Programme is a work experience/skills scheme. Phoenix raised £45,000 funding to deliver the scheme over three years from April 2016, and designed it in partnership with the Adult Learning Alliance, North Tyneside Chamber of Commerce, local businesses and schools. The programme lasts a year for each group of young people and leads to Level 1 qualification. It includes work experience and preparation for employment, and is in line with the council's aim to supporting the borough's most disadvantaged young people:

"It's about getting young people into work between sixteen and eighteen years. Last year (Phoenix manager) came to say he wanted to support young people into work, exploring different ways of upskilling, and he wanted to engage schools. The construction programme grew from that. Phoenix does the team building and mentoring and enrichment activities. North Tyneside education budget funds the training. There is partnership funding for bursaries for young people. It's a beneficial partnership with good communication and planning. Young people have really benefitted from this model. Through the team-building phase the group gels, which impacts positively on individuals developing confidence. The programme is responsive to young people. Phoenix can come in and respond to any challenges and they're always on hand to discuss difficulties. They look at each young person holistically, at every part of their development. Things can be done to facilitate individual young people's needs".

Belinda Payne (learning Alliance N.T.C.)

Two young men talked about what their involvement in the scheme and what it means for them:

" I told one of my teachers I was interested in woodworking, then (Phoenix Project manager) came out to the school and explained the course, and when the time came round he offered us a taster. There were team-building sessions so we could show our motivation and attitude to things. There were six different trips, like canoeing. Eight of us started out and six of us ended up going on the construction course after the summer". (Young man)

" I heard about it through Connexions. I asked about construction and they told me about the course. It started this summer. If Phoenix didn't exist I would have been too shy to get involved. Phoenix helps young people like me who live around here to get out and about and stay active. I'm interested in construction as a career and this place brings your confidence right up. It brings you out and about so you're not stuck". (Young man)

"Phoenix Project provides mentoring for the young men during the course, helping them to understand what is needed in the construction industry and inspiring them to be builders. The project supports them to aim high and achieve, through developing a range of transferable skills, including developing a professional manner, good timekeeping, and team skills. The group of young men who are taking part in this scheme have produced a video with Phoenix Project, showing the importance of investment in building young people's confidence and skills, so that local companies can recruit employees who are well qualified and will have good career prospects".

Jan Elliot Owen Pugh Holdings

The present scheme has funded six trainees for three days a week until May 2017 at the present time, two young people have been offered apprenticeships and two have gained employment, and all young people have gained experience and qualifications. We will continue working with all of the young people after the scheme finishes on an individual basis with Connexions to access further employment or training in the future. We are presently recruiting for the next scheme with a selection process over the summer leading to the next scheme starting in September 2017 to May 2018.

WEBSITE

After initially developing our website over 7 years ago, we have spent time with young people and our website developer updating the website for the modern era. The website is now designed to be much more functional on smart phones and tablets. This wouldn't have been possible without the generous donation from our website developer Consult and Design who donated the money and time to do this, so we would like to take this opportunity to say thank you to them. You can see the new and improved website at www.pdyp.org



ADDITIONAL PARTNERSHIP WORK WITH OTHERS



HEAD V HEART

This year, the clear working partnership and effective understanding between youth workers and the sport development team has made significant progress in our partnership with Active North Tyneside (NTC).

Young men and women have been able to access gym passes which not only improves their physical health, but also improves motivation, confidence and mental wellbeing. We worked with Active North Tyneside to bring young people together from both organisations to go on a residential entitled 'Team Work Makes Dreams Work' where the focus was to inspire and explore the journey to employment. Young people who had successfully gained employment acted as peer mentors to inspire the young people that were unemployed. The residential was a real success and there is film footage of the programme and individual interviews with young people on our website. This then allows for work on improving health and wellbeing and gaining confidence towards gaining employment.

16 young people have been given gym passes in the past year and 8 of these successfully attended the journey into employment residential in January 2017. 10 of these have gone on to do a diet and food course with Active North Tyneside and have quite clearly improved their physical health and we are presently working with them on options for the future via our Who Am I, Where Am I Going programme.

OUR JOURNEY WITH NORHAM HIGH SCHOOL

Working with Norham High School continues to be a valuable piece of partnership work. Being able to do detached work during Wednesday lunchtimes allows us to keep in contact with young people who we may not see out on the streets. We have also been able to act as panel members for various 'The Key' groups the school has developed, allowing young people to raise funds for activities. In addition to detached work in the school, we have also been able to support the school through different projects;

SEXUAL HEALTH AWARENESS

As part of an enrichment day at the school we were asked to run 4 sessions looking at the risks of sharing explicit images online and "sexting". The sessions took an informal look at being safe online and offered young people guidance on how to deal with peer pressure around this topic.

GRAFFITI ART

Another area of development we have worked with Norham High School on is spray art. During sessions on a Wednesday lunchtime, young people spend time drawing different things before going to one of our legal spaces once a term to have a chance to spray their art on the walls and experience graffiti art in a fun and legal way.



C CARD

We offer the C Card scheme in school for those who have already got C Cards and arrange an induction for those who need one. We also promote the scheme for those who would rather see us at the Phoenix than in school.

MUSIC

We ran a music project for a group in partnership with Meadowell notes. See separate section for additional information.

STUDENT SUPPORT

Over the year members of staff have identified individuals or other small groups who would benefit from additional support and we have been able to do this.

NORTHUMBRIA UNIVERSITY

This year has seen us take on some partnership work with Northumbria University. This exciting research and subsequent project has been looking at trusting relationships in social media and how young people and those who work with young people use this, as well as how to better improve online safety and education for the future.

"I started working with PDYP in November 2014 as they were one of the partners involved in Imagine North East which was one of four work packages of a large research project called Imagine - connecting communities through research, funded by the Economic and Social Research Council (ESRC). PDYP embarked on an intergenerational graffiti arts project and produced a film about this for Imagine North East. In addition, Luke and Mike participated in various workshops, exhibitions and Luke presented at a workshop in London with the Department for Communities and Local Government (DCLG). Luke also participated in a writing and reflection group and will be a co-author of a chapter in an academic book to be published by Policy Press. It has been a pleasure to work with PDYP - their commitment, professionalism, enthusiasm and creativity is infectious and when an opportunity came about for me to work with them again in late 2016, I had no hesitation. For the current project, we are working together to look at young peoples' (age 18 to 25) use of digital technology and especially social media. We are interested in issues of trust and mistrust regarding the use of social media and other digital technologies. This is a timely project, as social media is now central to young people's everyday lives and it brings to the fore questions about online safety, cyberbullying and the contrasts and conflicts between online and offline worlds".

**Dr Andrea Armstrong, Research Associate,
Durham University**

PALS

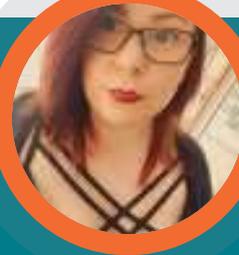
We have kept our links with PALS across their 3 locations of Oswin Terrace, Youth Village and The Bungalow. We have supported them with group work on personal development and through 'The Key' which has enabled students to raise money to take part in activities they may not otherwise get to do. They have also been one of our partner agencies for referring young people on to the Phoenix Construction Scheme (see separate section).

REECE ALLEN AWARD

This award is given in memory of Reece Allen who sadly lost his life last year. The award is in recognition of the contribution to the

local community by a local young person. Reece's family considered several young people and said "they have all done brilliant things and it was hard to choose but we decided that this year's award goes to Emma Burgess. We felt Emma's help with issues facing teenagers was really important".

Emma has been involved with us for over six years and initially through being referred to our Helping Hands group. Over the years, we have seen her confidence increase and she has gone from being quite nervous and not too keen on going on activities let alone residentials, to becoming someone who has got involved with so much and contributed a lot to Phoenix DYP for the benefit of other young people. She helped with the writing of ideas for our SOS pack a resource for young people on emotions, anger and self harm. She then approached us about doing some work on legal highs as at the time there wasn't much information out there. She took the initiative and got some other young people and together they wrote and starred in a film called 'Chemical Guinea Pigs' which focused on the consequences of legal highs. The film won the 'Youth Media Award' at the PoSBO's event organised by Youth Focus North East. Emma was also interviewed and appeared on Made in Tyne and Wear talking about the film. Most recently she has supported us with our lanyard project which is information cards attached to a lanyard about the work of Phoenix DYP. Emma is an inspiration to other young people and it has been a pleasure to watch Emma confidence and self-belief increase over the years. She has done herself proud and is an excellent example of what young people can overcome and achieve. She has done all of this as well as study at college and she is completing her HND in graphic design and has numerous part time jobs at the same time.



INVESTORS IN YOUNG PEOPLE AWARD - LOCAL BUSINESS

This year's winners are Pots and Pancakes in North Shields. This family owned business has supported us and many young people over the years including; the Canny Dads Group, Hopes and Fears mums group, numerous Helping Hands groups as well as providing a safe space for us to have one to one sessions with young people. The importance of creative arts for increasing young people's self-esteem, confidence and wellbeing has been evident and also been an excellent way for parents and children to bond. It provides a relaxed café environment, which allows young people to create personalised pottery as well as larger group projects, the mosaic table in the office and positive words tiles on the wall are excellent examples of a fantastic partnership for the past 11-years. Over the years, Pots and Pancakes have been so supportive and accommodating to the different needs of our groups, both in their premises and also being prepared to come to us when it's been more appropriate.

"At Pots & Pancakes we value our relationship with the PDYP and the business that they bring our way. Over the past five years we have formed a great bond with the PDYP and its users. This has been achieved through doing many creative activities with their groups such as; the mosaic table, wall art tiles and countless individual pieces. The groups we have worked with include the helping hands groups, young mothers groups and the young fathers groups. Creative art is highly beneficial, even more so for the young people from the helping hands groups who face many struggles including mental health and wellbeing. It is extremely rewarding to see such groups benefitting from the therapeutic effects that such activities have on them, such as lowering stress levels, anxiety and blood pressure levels. We would like to thank the PDYP for the investing in young people's award for local businesses 2017". Shirley, Pots & Pancake's.

OUTSTANDING PARTNER LOCALLY THAT HAS INVESTED IN YOUNG PEOPLE

This year's award goes to Norham High School for their commitment and vision to create effective links into the community, using informal education via the Phoenix DYP. Mel Ord, Chris Drennan and Joanne Pearson started the development and partnership work and this was developed further due to the commitment of Sean Harris, David Bavaird and David Baldwin and their clear vision for young people in the future, examples of which are contained within this report

"Norham High School enjoys an extremely positive and sustained partnership with the Phoenix Detached Youth Project. We envisage that this will continue and the partnership will only strengthen over the years to come.

Our pupils have benefited enormously from this secure partnership through a number of different interventions. Staff from the youth project have an excellent rapport with our pupils and have responded well to all different forms of intervention. Youth workers from the project attend the main school site once a week to offer numerous different opportunities within their local community. The project has also helped us deliver on our respect days and this brings a fresh and unique perspective on a number of different issues. We see real impact; with pupils developing a sense of purpose and direction. They are more engaged in their work and we see this in exam outcomes as well as attendance. Over time we expect to see this coming through in our NEET figures. We are proud to work with the team".

David Baldwin, Executive Headteacher



FUNDING

The challenge of working with young people and the resources needed to inspire and help young people to achieve and develop in life is only possible by working in partnership with funders, local authority, local and national business' and other agencies. We cannot thank all of the people who not only help us in kind, for example CSCS cards and training as well as offering work experience to young people and if suitable, employment. Our funders continue to see the value and need to provide focused funding to help young people in crisis deal with food and fuel poverty. We thank them for their commitment towards the vulnerable in our community and also praise them for having the vision to help young people develop ideas and projects to tackle issues that young people face.

"Through the Rainmaker foundation, we've been supporters of PDYP for five years. Mike, Becky and Luke are some of the most impressive and engaged people we've met in the charity sector. The work they do, the results they get, and the lives they change are meeting a very important need in North Shields. As the state withdraws its services it's charities like PDYP that are filling the gap. As funders we cannot commend too highly the regular and comprehensive feedback we receive from Becky and Mike, and we know our charity donation is being put to very good use. In short it's a privilege to be associated with the Phoenix Detached Youth Project". **Rainmaker Foundation.**

WHAT PEOPLE SAY ABOUT PHOENIX DYP



QUOTES FROM OTHERS

"My time at the PDYP has been an experience I will never forget. I have learned a lot through my placement period, from the young people as well as the staff. Just a few of the many things I have learned are; How to adapt my approach to certain situations and to match certain personalities, how the use of space can be a powerful tool, how observation of the area and young people is simply not enough and how engaging in conversation is crucial to pick up on key issues that need targeting. I have also had the privilege of working with the Helping Hands groups, the organ donation project and Meadow Well notes (music group). Being at the PDYP has giving me the opportunity to gain experience of working with diverse groups of young people from all different age ranges. It has been a real pleasure working at the PDYP alongside Mike, Becky & Luke!" Sarah Purves. 1st year Community and Youth Studies student, Sunderland University

"I was delighted to be asked to work with the Phoenix Detached Youth Project. As a social worker turned artist, who happens to be a mental health service user, I know only too well some of the difficulties facing young people who lack confidence or feel isolated. I commend the use of the creative arts to help in engaging the young people, who appear to enjoy the challenge and work so well together on their chosen projects. It is always a pleasure to visit the project and support it in any way I can". Gail Curry, Happy Planet Creative Arts.

"With the Phoenix, they give us the control and the pace we need. Through their help, I have gone from someone staying in my room, never going out and using the quote "My wheelie bin goes out more than I do", to "Yes, let's try something new". I now go out every day. They have made me who I am today because they gave me control and let me set my own pace. Thank you Phoenix". Young man age 15.

"The Phoenix has helped my son beyond words. They are paying for guitar lessons that he is interested in. They are also helping him record a song that he wrote and it is going to be played in the organ donation video. This has given him a purpose and I am so grateful". Local parent.

"Notes Studios/ACCESS MUSIC has been partnered with The Phoenix Detached Youth Project for the past 3 years and it has been a highly enjoyable and successful partnership working closely with the local community and schools. Our aims were to provide professional rehearsal and recording facilities for young people and their families, environments which would be safe, inspirational, recreational and social. Develop individual's confidence, self-esteem and social skills through Music. Nurture and encourage musical talent and enjoyment, including bespoke events for individuals and groups. To give everyone a chance to ACCESS MUSIC no matter what their circumstances or their level of ability. The Phoenix staff team are working with us on a clear vision to develop an amazing music venue for the local community". Martin Onions, Notes Studios

DEVELOPING THE WORK

"The Phoenix team has the ability and courage to try to address very difficult issues with young people. They are one of the best around at doing that and getting under the skin of some difficult issues and developing different pieces of work, getting young people involved. It's crisis management work located in the materially deprived community where it's needed. They're able to react to things like knife crime, that some youth organisations will never have to deal with. They have the skill and confidence to react effectively. They've taken really tricky issues, like legal highs, and done work with young people that makes sense to them. They know they are not going to change the world and that young people will still face challenges, and they keep on doing what they do". The overwhelming response to the question: "Are there areas for further development?" was the Phoenix Project needs to make sure it is able to continue its work with local young people. Its model of detached youth work is effective in connecting with young people identified by others as the 'most difficult to reach'.

"They need to keep doing more of what they're doing because the need is becoming more and more apparent. It's more and more difficult for people who live in poorer areas. Phoenix builds resilience and capacity and empowerment". "If something is working you need to keep it going, not always starting off new initiatives. Their challenge is to sustain capacity and keep the project open". The above are quotes from the external evaluation report – Ann McNulty – PhD January 2017.

NORHAM HIGH SCHOOL AND PHOENIX YOUTH DETACHED PROJECT

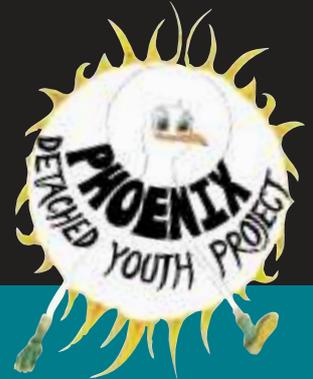
"On behalf of the Governing Body of Norham High School, I would like to take this opportunity to thank you and all of your staff for the hard work, innovation and planning which you demonstrate on a consistent basis. At Norham High School we believe that all of our pupils benefit from real engagement with the business community and with local voluntary organisations and the fact that we have such a good working relationship between Norham and Phoenix is a real example of this. I am always informed by many of our teachers, senior leaders and pupils about the work you are doing on a weekly basis and I would be grateful if you would pass on our thanks to all the staff concerned and we look forward to continuing to work together to help improve the well-being of all in our community".

David W Bavaird, Chair of Governors

Thank you to everyone who supports the Phoenix Detached Youth Project and especially our funders:

Rainmaker Foundation
BIG Lottery
Tudor Trust
Esmee Fairbairn
The Joyce Trust
Public Health Department North Tyneside Council
North Tyneside Council
Owen Pugh Holdings Limited
Customers of Anchor
Tyne and Wear Community Foundation
Asian Fund

Proctor and Gamble – Community Matters
The Key
Elswick Trust
Northumberland Children's Trust
Consult and Design
WJR True Potential
Scholefield Trust
Greggs Foundation
Rotary Club of North Shields
Sold Out Signs of Whitley Bay



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